

新媒體暨傳播管理學系輔系修讀科目及學分數
New Media and Communication Administration Courses Requirements for Minors

新媒體暨傳播管理學系(110.4.16 修訂)

Department of New Media and Communication Administration (Revised on April 16, 2021)

學系 Department	課程名稱	Courses Name	科目代號 Course Code	學分數 Credits	備註 Remarks
新媒體暨傳播 管理學系 Department of New Media and Communication Administration	專題講座	Special Lecture Series	29415	2	<p>一、輔系選修條件依校定「各學系學生修讀輔系辦法」辦理。 1. The requirements for taking a minor need to be in accordance with the Ming Chuan University Procedures for Students Taking Minors in Departments, Sections, and Specialized Degree Programs.</p> <p>二、傳播學院學生修讀本系為輔系者，除必須修畢主系之必修科目外，『專題講座』、『傳播原理』、『傳播研究方法』、『畢業專題(一)』及『畢業專題(二)』為院定必修科目，不再列入輔系科目，必須於本系專業課程中另選修至少 5 學分，始可取得輔系證明。 2. Students from the School of Communication need to pass the department required courses, and the co-required courses of the Special Lecture Series, Principles of Communication, Communication Research Methods, Thesis Writing, Graduation Project I and Graduation Project II will not count toward in this course outline, need to take additional professional elective courses at least 5 course credits.</p> <p>三、本輔系修讀科目表得追溯至 110 (含) 學年度以前之學生適用。 3. This list of minor subjects can be applied retrospectively to students who were enrolled in the university before 110 (inclusive) academic year.</p>
	傳播原理	Principles of Communication	33138	3	
	傳播研究方法	Communication Research Methods	33137	3	
	畢業專題(一)	Graduation Project I	31323	0	
	畢業專題(二)	Graduation Project II	31421	2	
	電腦繪圖	Computer Graphics	31212	3	
	網頁設計	Homepage Design	31215	3	
	匯流與媒介組織管理	Convergence and Management in Media Organization	29213	2	
	媒體財務管理	Media Financial Management	29314	2	
	媒體行銷管理	Media Marketing Management	31213	3	
	媒介組織人才管理	Human Resource Management in Media Organization	29313	2	
	合計			25	