Ming Chuan University Enforcement Rules for Communications Management Department Professional Competencies Requirements

1. In accordance with the Ming Chuan University Procedures for Proficiency-based Graduation Requirements, these regulations were established to improve students' competitiveness for their future careers and further studies.

2. To attain graduation eligibility, undergraduate students admitted in the 2011-12 academic year and beyond must meet the graduation requirements specified in these procedures and the enforcement rules for Service-Learning, English proficiency, Information Technology proficiency, Chinese proficiency and Sports capability, as well as the professional competencies stated in these regulations. Graduate students must meet the graduation requirements for professional competency stated in these regulations.

3. Students are required to meet the professional competencies outlined below during their period of study.

	Professional Competencies	Requirements
Undergraduate Division	1.Information communication capability	At least one certificate in computer multimedia before graduation.
	2.Practical skills in digital communication	• Student must complete a two-month media practicum and pass the practical training evaluation. An internship report (minimum 1000 words) is also required. • Student must enroll in and pass the course of Media Practicum for one academic year.
	3.Problem-solving capability	Student must complete and pass his/her graduation senior thesis or project.
	4.Employment competitiveness	Student must meet the requirements set by the Department's enforcement rules for conducting student internships.
Graduate Division	1.Research capability in the area of communications management	Graduate students are required to give at least a presentation, together with their advisers, based on their thesis to any conferences held by international academic organizations, comprehensive universities or public universities of technology before their masters' thesis oral defense.

4. Students who fail to meet the requirements for information communication capability must enroll in and pass one of the three courses below to attain graduation eligibility.

  (1) 3D Animation Design

  (2) Digital Video & Audio Production

  (3) Role Animation Modeling Design

5. Students who meet the graduation requirements for these professional competencies should submit relevant certificates or score reports to the Communications Management Department. After completion of these procedures, the students will be verified as meeting the graduation requirements.

6. Upon being passed at the Department/School/Academic Affairs Committee Meetings and approved by the president, the enforcement rules were implemented. Any revision must follow the same procedures.